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For more information:

Ron Roberts
ROBOBAK
404.ROBOBAK
ronr@robobak.com

ROBOBAK TAKES PART IN CONNECTWISE PARTNER SUMMIT

ORLANDO, November 2, 2009 – ROBOBAK™, the clear leader in cloud-centric agentless data protection software designed for remote and branch offices, today announced its participation in this week’s ConnectWise Partner Summit, being held this week in Orlando.

ConnectWise is the leading SaaS/Cloud provider of professional service automation (PSA) applications designed exclusively for technology consultants, integrators and developers. By integrating with ConnectWise technology, ROBOBAK users are able to integrate data protection from multiple locations into a single user interface, enabling IT companies to more effectively manage their backup and restore function to achieve greater accountability, operational efficiency, profitability, and tighter systems integration.

“Increasingly, companies need the solid integration across multiple locations to operate a variety of IT functions. Data protection is at the heart of those requirements,” said Ron Roberts, ROBOBAK’s President and Chief Executive Officer. “ROBOBAK understands that need, which is why we’re making sure that our software works seamlessly with ConnectWise, enabling IT firms to handle data protection for themselves and their clients as part of their standard routine, without requiring them to perform additional, time-consuming tasks.”

ROBOBAK’s v9 Data Protection Suite includes Thin Backup and Restore™ (TBR), an industry-first feature that cuts the time needed to complete File, Exchange and SQL Server backups to mere minutes, even for very large databases. TBR enhances ROBOBAK’s existing feature set, which includes source-based compression, an

“incremental forever” approach to backups, and the creation of “synthetic” full backups on demand in real time to simplify restore procedures. As a result, ROBOBAK provides comprehensive private cloud-based remote and branch office (ROBO) backup and recovery solutions requiring minimum bandwidth between local and remote locations.

ROBOBAK’s v9 Data Protection Suite software is available exclusively through its worldwide channel of resellers and managed service providers. More information can be obtained by email at guarantee@robobak.com or by calling 404.ROBOBAK.

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